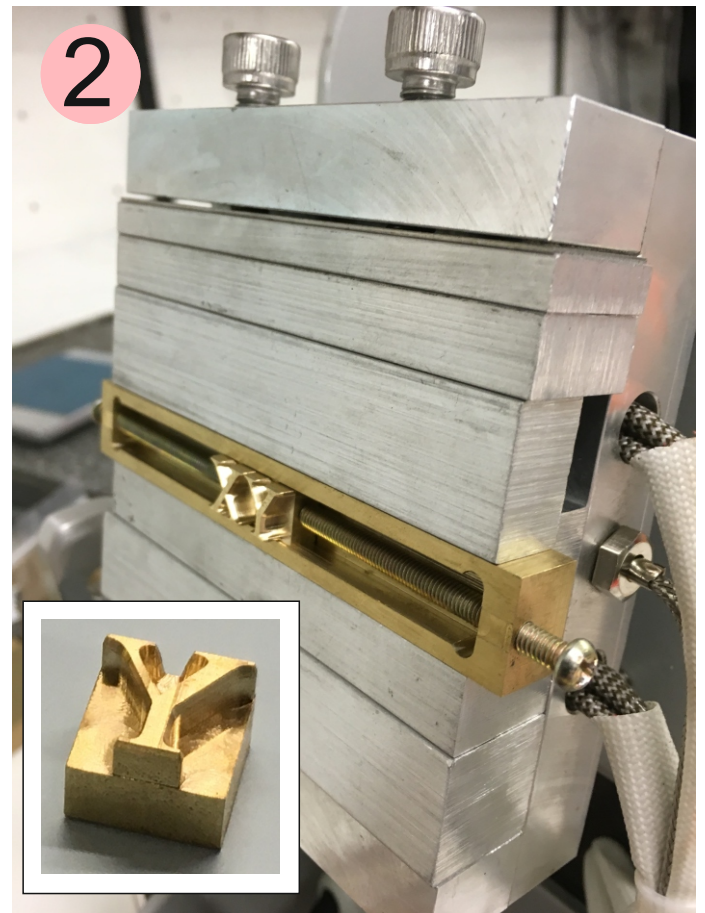
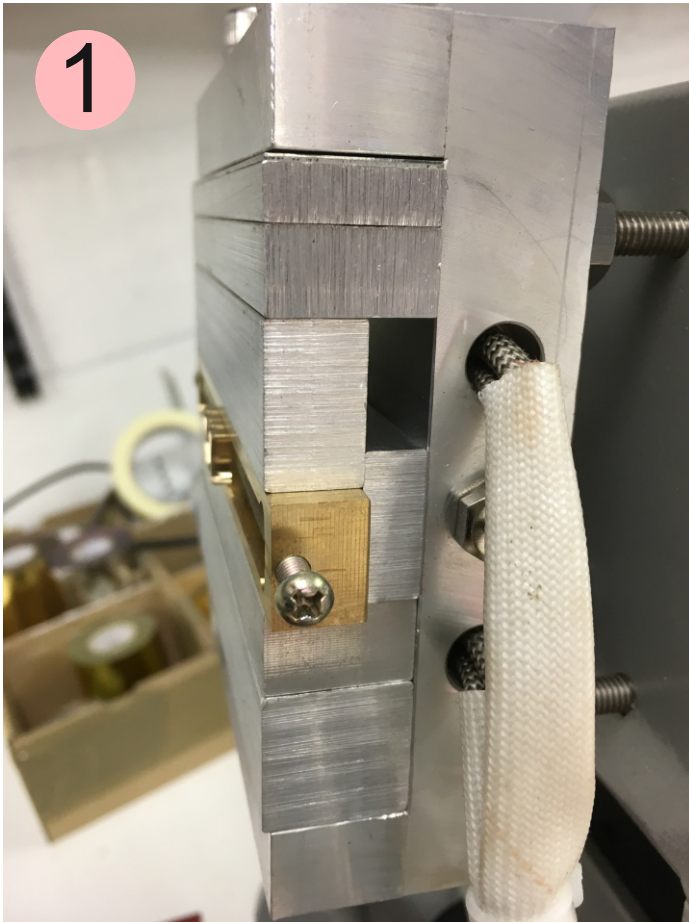


How to utilise shorter type/lettering with Foilcraft Hot Foil Stamping Machines



Example of shorter type when used with the Foilcraft



Type which we supply (Metal & Brass) is based on the traditional and much used Anglo-American standard where each letter/character/number is 0.919" (23mm) in height. This has also become the universal standard when used with traditional hot foil stamping machines around the world.

With our very affordable hot foil stamping machines, we have found that an increasing number of people are shifting from using their basic hand tools to our more professional machines. Often, these customers may have a few sets of brass type that were specially designed to be used only with their basic tool. This type is often half the height when compared to that used in the professional hot foil stamping industry.

So that such customers can continue using their shorter type with our machines, we have found that by placing an appropriate sized spacing furniture behind the lettering, it is often sufficient enough to bring it up to such an height which makes it possible to foil print or deboss on our machines (See images 1 and 2 above).

Image 3 shows us using standard height type - without a slip case but supported by our 'Prop up bar' (available in 18, 24, 30 and 36pt) This can help avoid the edges of a slip case printing onto the product - especially if the products are soft or padded.

Brass type is deeper etched than metal type and this also helps to avoid any misprints - particularly on soft surfaces as described above.