

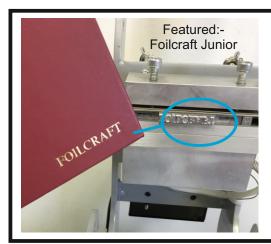
## Using Type & Dies with a Hot Foil Printing Machine

With Hot Foil Printing Machines, you can print in one of two ways:-

- a) Using Optional Metal Letters (Also, known as 'Type' which we can supply), or
- b) Using Metal Dies (Also known as 'Plates' which others can supply from your artwork)

Please note: Type can only be used with a machine if it has a 'Type Chase' (not all do). You will also require Slip Cases and Quads & Spacers to hold letters in a straight horizontal line which we can supply as an option. We can supply in a wide range of fonts and sizes, both in metal and more durable brass.

Depending on the size of your machine, you may be able to print several lines of Type in one go with same size font and style of different size font or style per line.

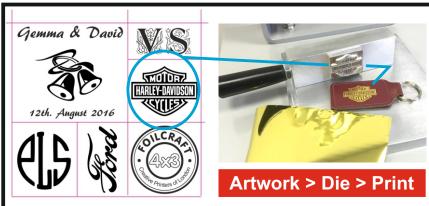


## **Using Type**

Type is a set of individual metal letters which allow you to print simple lines of text and numbers in straight horizontal lines (as shown on the diary cover on the left). Type can be used over and over again for various jobs, thus offering great flexibility.

With Type, you can add initials only, or several words, as long as they do not exceed 4" across. You can also add several lines of Type as long as the whole print area does not exceed Foilcraft Junior's capability of 4" x 1.25" or 4"x3" for the Foilcraft 4x3.

Type is available in many styles and sizes from us - please enquire.



Example of how artwork can be grouped together and uploaded onto our recommended supplier's website to get your Die made. Grouping artwork like this can save you money as the cost per die comes down.

A one-off 1/4" thick magnesium die (business card size) will cost about £15.00 but when several dies are grouped as shown above, the cost per die can reduce substantially.

## **Using Dies or Plates**

Dies must be used for logos, designs and non standard fonts.

You simply create your artwork on your PC as we have shown on the left, upload it onto our recommended supplier's website and wait for your Die to arrive next day by post, in a small Jiffy Bag!

Attach Die to the Die Holding Block, heat machine up, and print away - it's that easy!

With each Die, you can print many thousands of prints before it may need replacing. They represent real good value-for-money!